"A SIX STEP PROGRAM"



"Where do you want to go tomorrow?"

V:W: Daniel J. Moss (60-83), Chairman

Membership Development Committee

E-mail: efisherman2@aol.com

COMMITTEEMEN

V∴W∴ Paul D. Allen (249), e-mail: allenpl@hotmail.com W: Rudy S. Arcega (311), e-mail: arcegarn@msn.com W∴ James W. Carey Jr. (125-283), e-mail: dragon4515@aol.com V∴W∴ Thomas R. Christopher Sr. (68-299), e-mail: trchristopher@comcast.net W: Richard S."Bud" Cook III (35-59), e-mail: shaneiii1@msn.com W: Thomas L. Dahl (152-287-315), e-mail: thomas.dahl@comcast.net W:: Hernan Divinagracia (137), e-mail: hd1740@hotmail.com W:: Ronald D. Johnson (165-305), e-mail: rdjohnson7@verizon.net W: Alexander Jordan (216), e-mail: jordan3614@hotmail.com Bro. Donald R. Kendrick (144), e-mail: dskendrick@surf1.ws W: Timothy H. Krueger Sr. (204), e-mail: travellandry@cableone.net W: Thomas P. Magpoc (26-189), e-mail: tom.magpoc@comcast.net W: Roderick S. Mason (18), e-mail: rodmason@znonka.net W∴ William G. Mathison (35), e-mail: dadybum@aol.com W: Donald A. McNett (169-216-314), e-mail: dmcnett@pcnuthut.com W: Donald G. Munks (77), e-mail: dmunks@fidalo.net V∴W∴ Maurice Nelson (241), e-mail: n/a W: Alden D. Sarmiento (152-265), e-mail: alden559@verizon.net Bro. William J. Sikkens (32), e-mail: sikkens@livinghistory.org

The information provided herein, is an extremely edited and modified vision of the Grand Lodge of California's program "Pass It On." A full vision of this program (PDF file, 3.24 Mb) is available at: www.freemason.org/members_develop.php

THE MOST WORSHIPFUL GRAND LODGE OF FREE AND ACCEPTED MASONS OF WASHINGTON

47 St. Helens Avenue Tacoma, Washington 98402 1-253-272-3263 1-800-628-4732

Web site: www.freemason-wa.org

MEMBERSHIP DEVELOPMENT

2 THE IMPORTANCE OF MEMBERSHIP DEVELOPMENT

Membership development is critical to the future of your lodge and the Masons of Washington. In order to maintain a sufficient membership level.

- New members are important for lodge growth and prosperity because they:
 - Provide a range of personal resources and knowledge that can strengthen the lodge
 - Provide a succession of leaders for officer and committee roles
 - Provide the financial means to continue lodge operations and add new programs
- Replace members the lodge loses each year

Membership development has two components:

Attract new members

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Retain members and motivate involvement

The best way for your lodge to be successful at both attracting and retaining members is to offer a comprehensive and diverse program of activities that have broad member appeal. The program selection should include personal growth and leadership, socialization with family members, community service, support of public education, and other programs that clearly and publicly demonstrate Masonic values and dedication to the community.

Knowing and meeting member needs will develop and retain members, encourage their involvement, and motivate them to refer potential new members.

STEP 1 - A FAVORABLE COMMUNITY IMPRESSION OF THE LODGE LEADS TO AN ONGOING INTEREST IN MASONRY.

Get Ready for Prospective Members

SITUATION: Positive first impressions are crucial for success.

Masons lead by example. You make an impression and set an example each time the public sees you, whether it's your booth at a street fair, your lodge building, your Web site, or other ways in which your lodge and its members are visible to the public.

ACTION: Get the lodge ready to attract prospective members.

Make sure the following are making favorable first impressions:

- Lodge Web site: It needs to be informative, current, attractive, easy to navigate, and linked to www.freemason-wa.org
- Presence at public events (booth at fairs, Kids ID events, etc.): Ask Masons who are enthusiastic, informed, and articulate about Masonry to staff the booth; tell them what the appropriate dress is for the event; and distribute current information pieces, such as the Web site information card, brochure.
- *Outgoing message on lodge voice mail:* Be sure the message is current, informative, and recorded by a member who speaks clearly and whose voice is enthusiastic, positive, and welcoming.
- Appearance of lodge: Building must be kept clean and well-maintained, be well-lit, and have good signage.
- *Knowledgeable members*: Every member should be knowledgeable about Masonry in order to answer questions and invite membership consideration.

SITUATION: Prospective members have certain needs.

You must know your prospective members' needs in order to be successful with membership development.
Recent research identified the following things men want in their lives:

- Meet new friends
- Quality time with their families
- Play an important role in the community

Opportunities to lead

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- *ACTION:* Determine how your lodge can meet the needs and expectations of prospective members.
 - Does the lodge need to make changes to be more appealing to prospective members?
 - What could be improved?
 - Does the lodge offer the benefits men are looking for?
 - Are there opportunities for family involvement in lodge activities?
 - Does the lodge need to be more active in the community?
- 8 **SITUATION:** Lack of time is an issue.
- Most prospective members say they have only a limited amount of time, generally about five hours per month, to give to any organization.
- 11 ACTION: Determine how your lodge addresses this issue.
 - Identify the number of hours a typical active lodge member gives each week.
 - Identify ways the lodge may waste a member's time.
- Identify and implement changes that save time.

In order to attract men with limited time, consider making these changes:

- Increase the level of fellowship and fun before and after the meeting.
- Handle the business portion of the meeting in a more efficient manner.
 - Have at least one member-centered event/activity each meeting.
- Limit each meeting to 1½ hours.

STEP 2 – IN ORDER TO APPEAL TO PROSPECTIVE AS WELL AS PRESENT MEMBERS, WE MUST BE RELEVANT TO THE TYPE OF MAN WE WANT AS A MEMBER.

2 Identify Quality Candidates

23 **SITUATION:** It takes a certain type of man to be a Mason.

A prospective Mason is a man who is involved in the community, service-oriented, interested in self-improvement, and someone you trust and would want to spend time with you and your family.

Men with whom you have established relationships are your best member prospects, including friends, neighbors, relatives, and co-workers.

Relatives of present or past members, such as sons, sons-in-law, nephews, grandsons, and uncles are good prospects.

Other prospects include fathers of young men and women who are members of DeMolay, Job's Daughters, and Rainbow Girls in your community.

ACTION: Make a list of prospective members.

- Develop a list of prospective members known to lodge members. Request all lodge members submit names of qualified prospective members.
- List prospective members by name.
- Pair each prospective member with one or more members who know him.
- Identify the aspects and benefits of being a Mason that will appeal specifically to each prospective member and record on the worksheet.

STEP 3 – IN ORDER TO GROW THE MEMBERSHIP, WE MUST MAKE MASONRY KNOWN TO ELIGIBLE MEN IN OUR COMMUNITIES, GIVING THEM THE OPPORTUNITY TO ASK THAT ALL-IMPORTANT QUESTION.

42 Approach Prospective Members

SITUATION: Masons do not solicit members.

- Informing a man about Masonry is not solicitation. Many men don't know anything about Masonry and will not join an organization which they know little about. We do talk to men, invite consideration, answer questions, and provide information.
- *ACTION:* Invite a prospective member's consideration.
- Begin a dialogue with the prospective member about aspects of the fraternity that would be attractive to him. Do this in a personal, caring way, paying attention to his interests and needs.
- Following are suggestions for this dialogue:
 - Tell him about the fraternity.

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- Tell him why you became and remain a Mason.
- Tell him why he would make a good Mason.
- Tell him what benefits Masonry will bring to his life.
- Ask him to consider what you tell him and invite his questions and interest.
- Tell him you will be glad to provide an application should he desire to join. Talk freely about the purposes and principles of the fraternity, membership requirements, financial obligations, expectations of members, opportunities for personal development, Masonic charities, community service, family activities, and many other subjects.
- Tell others about the rewards of being a Mason: personal growth; friendships with men and their families who share your beliefs and values; associating with other men of honor and integrity who believe there's more to life than pleasure and money; participating in community service; being part of an organization committed to making a difference.
- **SITUATION:** Most prospective members are not familiar with Masonry.
- **ACTION:** Stay informed and be comfortable talking about the fraternity.
- Be prepared to answer the question, "What do Masons do?" Some suggested responses include:
 - Charity is at the heart of Masonic activities.
 - We help make the world a better place through philanthropy, volunteerism, and community service.
 - Each year Freemasons donate millions of dollars and thousands of hours to philanthropic causes.
 - Masonic charities receive no public funding and are supported entirely by member contributions.
 - The vast majority of Masonic philanthropies benefit non-Masons.
 - Cite your lodge's specific philanthropic programs.
 - **SITUATION:** Most prospective members will need time to consider submitting an application.
 - **ACTION:** Follow up with each man you approached about consideration.
 - Ask if you can answer any questions or clarify something in your previous conversation.
 - Ask him specific questions about his needs and expectations. Discuss how membership will meet his needs and expectations.
 - Ask if he has any concerns that you can address.
 - Invite him to an open events so he can meet other members.
 - Be prepared to give him the membership information/application packet (see package 1).
 - Write your lodge name and number at the top of the application.
 - On the reverse, write the fees for degrees and the total payment required with submission of the application.
- SITUATION: A prospective member says he wants to join.
 - **ACTION:** Complete the application process.
 - Make sure the prospective member has an application and completes it.
 - Explain each step of the application process.
 - Explain the fees for degrees and be sure the total is written on the application.
- **SITUATION:** The application was submitted.
- ACTION: Confirm that the lodge has received the application and it is being reviewed.

- Mail the confirmation letter from the lodge master with the applicant information packet to the candidate as soon as his application is received.
 - o Confirmation letter from lodge master to candidate
 - Applicant information packet (see package 2)
- The first interviewer should confirm that the interview information packet was received at the home and offer to answer questions regarding the content.
- SITUATION: If an applicant is married, the support of his spouse has an impact on his decision to join and his level of participation.
- ⁹ ACTION: Include the applicant's wife when the home visit is scheduled.
 - When scheduling the home interview, invite the applicant's wife to be present.

STEP 4 – IN ORDER TO BECOME INVOLVED, A CANDIDATE MUST FEEL <u>PART</u> OF THE LODGE FROM THE BEGINNING. CARING FOR CANDIDATES AND THEIR NEEDS CREATES PARTICIPATION AND LOYALTY, WHICH ARE REAL ASSETS TO THE LODGE.

Integrate the Candidate into the Lodge

- SITUATION: A candidate must feel part of the lodge from the beginning in order to become involved.
- 16 ACTION: Use the Candidate Mentor Program.
- Assign a mentor who is about the same age as the candidate and shares similar interests.
- At meeting No.1 (in the candidate's home)
 - Discuss the initiation process with the candidate so he is fully prepared and knows what to expect.
 - If the candidate is married, include his wife in the conversation and answer her questions.
- ACTION: Involve a candidate in the lodge from the outset. Inform the candidate of his opportunities to become involved and make contributions.
- 23 Provide information about the plans and goals of the lodge; ask for feedback and interest in participation.
- ACTION: Focus on fellowship.
- Make sure current members understand the needs of the candidate and tell them how they are all expected to help meet those needs.
- Personally greet each candidate the first night.
- Make each candidate feel important by celebrating each progression through the degrees.

²⁹ STEP 5 — PROGRAMS THAT ADDRESS MEMBER NEEDS ARE THE <u>FIRST STEP</u> IN MEMBER ³⁰ SATISFACTION AND RETENTION.

Retain Members

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- 32 **SITUATION:** Master Masons say they become inactive for the following reasons:
 - I don't have the time
 - It's not what I expected
 - No one contacted me after the degree
 - Lodge was unfriendly
- ACTION: Focus on meeting member expectations.
 - Take an interest in the new member and involve him immediately in lodge activities
 - Respect the member's time
- Offer programs and events for the entire family
 - Contribute to the community in meaningful ways
- *ACTION:* Determine if the lodge is meeting member expectations.
- Appoint a member relations team to determine if member needs and expectations are being met by

- conducting two types of surveys: the Candidate Satisfaction Survey immediately following completion of
- 2 the first degree and the Member Satisfaction Survey with new Master Masons.
- Maintain a database of the responses.
- The membership development committee is to use the information to make adjustments and improvements.
- ⁵ To maintain this focus on member satisfaction, repeat the Member Satisfaction survey every two or three years.
- Candidate Satisfaction Survey (See attachment 3A)
 - Immediately following his completion of the first degree, interview or call the candidate and complete the Candidate Satisfaction Survey with his responses.
 - Create and maintain a data base of the responses.

10 Member Satisfaction Survey (See attachment 3B)

- Call 10 to 12 recent Master Masons and conduct the survey.
- Create and maintain a data base of the responses.

3 STEP 6 - LAST BUT CERTAINLY NOT LEAST - RITUAL

- Good Ritual shows pride in our Craft, pride in your Lodge and good leadership.
- Ritual is one of the many items that makes our Craft unique.
- Make sure your lodge can and does provide topnotch ritual in your degrees and meetings.
 - ... (Masonic ritual) since its content was and is a living, breathing, sentient truth, conveyed in words, actions and symbols which by their very antiquity prove that they are "best"...— Pocket Encyclopedia of Masonic Symbols, Masonic Service Association, 1979
 - Truth may be taught without ritual, but truth taught by ritual is always taught as the original teachers desired and makes a lasting impression upon the mind of the learner.
- 22 ... ritual which becomes sacrosanct in human belief tends to stabilize truth and to keep it 23 uncontaminated by "modern" ideas. — One Hundred One Questions About Freemasonry, The Masonic Service Association, 1981
- "Ritual is the dramatization of belief, hope and spiritual dream. It assists imagination by giving form to what otherwise would remain formless, presenting vivid mental images which lend a reality-feeling to what is often abstract and unreal. It is picture philosophy, truth visualized, at once expressing and confirming the faiths and visions of the mind." Dr. Joseph Fort Newton

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Finally, Brethren, please understand that you and your lodge are not in this thing alone. It is a *team* effort!

If you have any questions, or would like guidance and / or assistance in any of the steps along the way to Lodge
Renewal, contact the Membership Development Committeeman near you. If in doubt, contact V: W: Daniel

J. Moss, Chairman, Membership Development Committee: e-mail: efisherman2@aol.com, who can refer you
to a Membership Development Committee Representative in your area.

Information / Materials Needed

"Package 1" Applicant Information, contents: (Make them by the dozens for potential applicants.)

- Petition for the Degrees available from Grand Lodge, cost: "free"
- Your favorite Masonic brochure many are available from Grand Lodge (use more then one), cost: most are "free"
- Any other "reviewed" pertinent Masonic information (i.e., Lodge History, etc.)

"Package 2" Information Packet, contents: (Used after the application has been received.)

- Master's Confirmation Letter See attachment 1
- Booklet "On The Threshold" available from Grand Lodge, cost: .50 cents each
- Booklet "Welcome to a Mason's Lady" available from Grand Lodge, cost: .60 cents each

Other programs available:

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Mentoring Handbook – The purpose of this handbook is to provide a map to guide you on the road to successful mentoring. Mentoring is not a new concept. It is only that the road has been repayed with new ideas and styles that require a directional tool for a successful journey.

A "free" Adobe Acrobat PDF file version is available and can be e-mailed to you "or" hardcopies are available from the Membership Development Committee at a cost of \$3.00 each - shipping included (can be photo copied).

Rusty Brother Mason Degree – There are many members of our Craft who have not attended Lodge for a long time. The longer they stay away, the more difficult it becomes for them to return because of their concern that they cannot remember enough of our methods of recognition to pass an examination. The *Rusty Brother Mason Degree* is intended to assist these Brothers, and the Lodges they wish to attend, to refresh memories and permit everyone to enjoy each other's company through Masonry (a very good and simple program).

A "free" Adobe Acrobat PDF file version is available and can be e-mailed to you "or" hardcopies are available from the Membership Development Committee at a cost of \$2.00 each - shipping included (can be photo copied).

Masonic Friend's Night – The purpose of the evening is to expose qualified men to our gentle Craft. On this night, these men will be exposed to Masonic History, a Masons Commitment to his Community through Masonic Charity and Community Service, Masonic Literature, The Degree System and Masonic Costumes, the uplifting symbolism of the Working Tools and last but perhaps most important: Masonic Fellowship and Fun.

A "free" Adobe Acrobat PDF file version is available and can be e-mailed to you "or" hardcopies are available from the Membership Development Committee at a cost of \$2.00 each - shipping included (can be photo copied).

I'm The Guy

I'm the guy who asked to join your organization. I'm the guy who paid his dues to join. I'm the guy who stood up in front of all of you and promised to be faithful and loyal.

I'm the guy who came to your meetings and no one paid any attention to. I tried several times to be friendly to some of the fellows, but they all had their own buddies they talk to and sat next to.

I sat down several times but no one paid any attention to me. I hoped very much that somebody would have asked me to take part in a fund-raising project or something, but no one saw my efforts when I volunteered. I missed a few meetings after joining because I was sick and couldn't be there. No one asked me at the next

meeting where I had been. I guess it didn't matter very much to the others whether I was there or not.

The next meeting I decided to stay home and watch TV. The following meeting I attended, no one asked me

where I was when the last meeting was held.

You might say I'm a good guy, a good family man who holds a responsible job, loves his community, and his country.

You know who else I am? I'm the guy who never came back!

It amuses me when I think back on how the heads of the organization and the members were discussing why the organization was losing members.

It amuses me now to think that they spent so much time looking for new members when I was there all the time. All they needed to do was make me feel needed, wanted and welcome!

— Author	Unknown
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Master's Confirmation Letter

(Used after the Petition for the Degrees has been received.)



Prior to the Candidate's Initiation

(Used after the Candidate has been successfully elected to receive the degrees.)

(Lodge Letterhead)
Dear (Name of Candidate),
CONGRATULATIONS. You have been elected by the members of Lodge, No, Free and Accepted Masons, to receive the Degrees of Masonry.
Brother has been assigned as your Masonic Mentor and will be calling you to set up a meeting date. We believe this meeting will be a good opportunity for us to provide some information about what lies ahead for you, and to answer any questions that you may wish to ask.
I encourage you to share your feelings about being a Mason with your wife and family. Masonry tries, through Symbolism, to prepare and help us to be good living citizens concerned with building Truth and Uprightness of Character. Much as we love the Craft, we must always remember that our Families and our Public and Private Avocations do take Priority place in our lives.
The Masonic Initiation is a great beginning for you. It is our fervent hope that you will go forward in our Craft, with a keen understanding of what Freemasonry can do and mean to you in achieving a successful and fulfilled life. Your mentor's contact information is below:
<name> <address> <telephone home,="" work="" –=""> <e-mail address=""></e-mail></telephone></address></name>
Your Entered Apprentice degree has been scheduled for (DATE), at (TIME), at (PLACE). We strongly recommend that you arrive with, or meet your mentor an hour prior to your degree. We're looking forward to it!
Sincerely,
(Signature) (First name, middle initial and last name) (Title)

Worshipful Master's letter to applicant inviting him to receive his First Degree.

(Used after the Candidate has been successfully elected to receive the degrees.)

(Lodge Letterhead)

(Month, date and year)

(Applicant's first name, middle initial and last name)
(Street address)
(City/town, state and zip)

Dear (first name):

I am very pleased to report that your petition to become a Mason in Washington has been unanimously approved by the members of (*Lodge name and number*) in (*city or town*), Washington. This is a significant event in your journey through Freemasonry and you should be proud that the members of your Lodge have welcomed you to our Fraternity.

The approval of your petition, however, is but the first in a series of steps that all new members take. Over the next several months, you will learn more about Freemasonry as you pursue your Entered Apprentice, Fellowcraft and Master Mason degrees. During each of these three degrees, you will discover more about Freemasonry and more about yourself. When you have become a Master Mason you will be part of the largest organization of men in the world.

Each degree is a combination of lessons about your journey towards becoming a Master Mason and a deeper understanding of what it means to be a Mason and how it can affect the way in which you live your life as a man, father, and husband.

You are invited to receive your initiation and the Entered Apprentice Degree in (Lodge name and number, street, city/town, state and zip) on (month, day and year) beginning promptly at (time). Proper attire includes a jacket and tie but no other preparations are required on your part.

If you can arrive at the Lodge thirty minutes prior to the time stated above, you will have time to meet with (name of recommender) who signed your petition. In the event that he cannot be there, please ask for the Secretary of our Lodge and he will see that you are properly introduced and presented for the initiation.

On behalf of all of the members of your Lodge, I want you to understand that this will be a powerfully important day in your life. It is also the first step in a process millions of other men have enjoyed as they became part of an organization that includes over ______ Masons in Washington. I am sure you will remember this evening for the rest of your life.

I look forward to seeing you and to welcoming you as an Entered Apprentice in our Lodge.

Sincerely and Fraternally,
(Signature)
(First name, middle initial and last name)
(Title)

A Letter to the Mason's Lady

<u>Used after the Candidate's Initiation</u> – If Freemasonry is to be successful, we need to address the changing times and make it more applicable to modern family situations. What follows is an example of a letter that can be sent to the partner of a new Entered Apprentice, explaining our role to her spouse and to her family. In this sense it will relieve any questions she may have that her new mason cannot answer.

Dear:				
I am writing to you today because your	has received the First Degree in the Masonic Fraternity. H			
is now an Entered Apprentice and you are now as much a p	part of our family as he. Allow me on behalf of Lod			
No to take this opportunity to extend our greetings to you. While you personally have not joined our organization,				
there are certain things that may be helpful for you to kno	w about the fraternity your partner has joined.			

The Masonic Fraternity is the world's oldest, largest and best known fraternal organization for men. It takes its roots from the operative Masons who built the great cathedrals of Europe and formed guilds to instruct its members in the building arts. Freemasonry as it is practiced today has a more recent origin being 1717 when the first Grand Lodge was formed.

The basic purpose is to make "Good Men Better Men"; better fathers, better husbands, better brothers, and sons. We try to place emphasis on the individual man by strengthening his character, improving his moral and spiritual outlook and broadening his mental horizons.

Freemasonry is not a secret society as our membership, meeting times and locations are not hidden in any manner. Neither is it a religion or substitute for religion. It is religious in nature in that all members must profess a belief in God, but beyond that the nature of his faith is a matter of personal choice and he is encouraged to actively participate in that faith.

Lessons in Masonry are taught in three separate stages in our lodges. The degrees, in order are Entered Apprentice (first degree), Fellowcraft (second degree), and Master Mason (third degree). Each blends a moral philosophy in a unique lesson, which is intended to have a serious impact and influence on the man who receives the degree. Upon receiving his third degree your partner will receive an apron, which is worn in our meetings and ceremonies. It designates his rank among masons and at a later date, should he become an officer of the lodge and ultimately the Master of his new lodge, he will receive a new one with different symbols to befit his new rank.

The most widely recognized symbol of the Fraternity is the Square and Compasses with the letter "G" in the center. On receiving his third degree your partner will be permitted to wear a ring or pin with this symbol. Members wear it to remind themselves of their obligation to the lessons learned in their Lodges, and to identify their membership to other Masons and all people.

Our Lodge meets in regular monthly sessions and on such other days as are necessary to conduct its business and degree work. While every Mason's attendance is required, it is not intended that a Lodge should interfere with one's employment or duty to family, God, or country. He can best receive all that he should by frequently participating in its meetings and events. We hope that you will approve and encourage him to attend regularly, and we hope also, that you, too, will join us whenever possible for the guest activities held by the Lodge.

In the event our member becomes ill, we would appreciate knowing. You may call the secretary of the Lodge or myself. Your Mason has joined an organization, which wants to assist him and you when in need, and we need your help to do it.

As the partner of a Mason you are eligible to become a Member of the Order of the Eastern Star, which is the female counterpart of Freemasonry. Should you at any time be interested in learning more, please feel free to contact me personally. You are encouraged to share in many social activities, parties, dinners, dances, tours, civic events, and charitable efforts of the Lodge. Many full family activities are regularly scheduled. Non-Masonic friends and families may also take part in many Masonic programs.

We hope you will be proud that your husband has chosen to become a member of the world's oldest and best fraternity. We welcome you into this extended family. If we can assist you in any way or should you at any time have questions I am but a phone call away.

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Sincerely yours,
(Signature)
(First name, middle initial and last name)
(Title)
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Masonic Candidate Satisfaction Survey

About You					
Age? (years) How long have you been a Mason? (years) Are you within an easy commuting distance to this Lodge	? Yes	No			
What is Important to You About Masonry?					
(Please fill in this section by percentages [total is 100%]) Fun Learning/Self Improvement Fellowship Charitable Service Other (Please Specification)					
Reasons Why I Have Attended Lodge					
(Please check all items that apply) I have fun I enjoy service activities I enjoy the learning I enjoy the food I enjoy the ritual I am an officer I enjoy the general fellowship I enjoy trying to make business contacts		It is just a h I feel indeb I feel that it I am on cer I don't reall I enjoy doin	ted to the lode is my obligat tain committe y know why I	ge or Masonry ion to go ees have gone ticular activitie	Č
Lodge Fellowship Audit (How well do you feel our Lodge does in each of the following)					
Greets each new member personally on the first night Introduces him to someone his own age Makes sure someone stays with him Lets members know fellowship is their job too Asks about his wife and family Includes him in group discussions Asks his opinion on ideas and discussions Sets aside time for socializing Makes sure there are fun things to do Asks a member to call him between meetings Writes a note to him and his wife saying thanks		Excellent . Excellent	Very Good	Satisfactory	Poor Poor Poor Poor Poor Poor Poor Poor
Things That Would Increase My Participation					
(Please check all items that apply) More spouse/partner activities More family or friend activities More Charitable or Fund-raising events Special Masonic events: Table Lodge, special degree teams, activities with other lodges Masonic participation events: do some ritual work, "Rusty Brother" activities, being on a committee Theater, Musicals or Movies Bowling, Golf, Softball, Fishing or other Sports Activities with other groups Learn or have Medical Events: Check-ups, Shots, First Aid, CPR, Blood drives, Pet Clinics		Lectures, Discussion groups, Self-help groups, exercise programs, weight loss, demonstrations Community projects: CHIPS, DARE, sponsor teams, physical work projects Special Service Projects: visit elderly or hospitals, tuto or mentor reading, other subjects or special life skills Car Pools and Greeting committees Work projects around the lodge Activities during my specific free days or times Less expensive activities Other:			
Is Freemasonry what you thought it was going to be (pleas	se specify	'):			

Masonic Membership Satisfaction Survey

About You		
Age? (years) How long have you been a Mason? (years) Is this your mother lodge? Yes No Are you within an easy commuting distance to this Lodge?	Yes	No
How many times did you attend this Lodge last year?		
What is Important to You About Masonry?		
(Please fill in this section by percentages [total is 100%]) Fun Learning/Self Improvement Fellowship Charitable Service Other (Please Specify)		
Reasons Why I Have Attended Lodge		
(Please check all items that apply) I have fun I enjoy service activities I enjoy the learning I enjoy the food I enjoy the ritual I am an officer I enjoy the general fellowship I enjoy trying to make business contacts		I enjoy seeing certain specific people It is just a habit I feel indebted to the lodge or Masonry in general I feel that it is my obligation to go I am on certain committees I don't really know why I have gone I enjoy doing certain particular activities such as:
Reasons Why I Have <i>Not</i> Attended Lodge		
(Please check all items that apply)		I feel ignored because nobody goes out of their way to talk with me, or people ignore my ideas I had a problem with certain person(s) in the lodge I disagree with certain policies of the lodge My attendance has been small and I feel embarrassed or don't know the names of other members I am a "rusty brother" and afraid I won't remember how or be able to "work my way into the lodge" I don't know what is going on in my lodge I am bored with the activities that we do The lodge doesn't meet my needs Other:
Things That Would Increase My Participation		
 (Please check all items that apply) □ More spouse/partner activities □ More family or friend activities □ More Charitable or Fund-raising events □ Special Masonic events: Table Lodge, special degree teams, activities with other lodges □ Masonic participation events: do some ritual work, "Rusty Brother" activities, being on a committee □ Theater, Musicals or Movies □ Bowling, Golf, Softball, Fishing or other Sports 		Lectures, Discussion groups, Self-help groups, exercise programs, weight loss, demonstrations Community projects: CHIPS, DARE, sponsor teams, physical work projects Special Service Projects: visit elderly or hospitals, tutor or mentor reading, other subjects or special life skills Car Pools and Greeting committees Work projects around the lodge Activities during my specific free days or times
□ Activities with other groups □ Learn or have Medical Events: Check-ups, Shots, First Aid, CPR, Blood drives, Pet Clinics		Less expensive activities Other: